

# Hawthorn AFC



## Annual Report Season 2019

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## **President's Report:**

### **a. On Field**

Summary of the year's events was read out verbally at the AGM

### **b. Milestones & Honours:**

Congratulations to players who achieved milestone games in 2019.

- Pat Clancey      150 Games
- James Barker    50 Games
- Aaron Downie    50 Games
- Tim Matheson    50 Games

### **c. Life Members**

Life members inducted in 2019, and ratified by the AGM attendees:

Nathan Raiti

Jason Jackamos

David Pritchard

## **Financial Report:**

### **a. Seniors, Reserves & Women's**

<b>Item</b>	<b>Total</b>
Revenue	\$170,348.36
Expenses	\$150,941.59
Profit Realised	\$19,406.77
GST Exempt Revenue (Fundraising)	\$TBC

#### **Notes:**

The 2019 year from a treasurer's viewpoint was again and as always exciting and interesting to say the least.

The continuing efforts of everyone associated with the club when the success on the paddock wasn't as high as other years was outstanding.

The fund raising and enthusiasm around the organisation of, events and sponsorship have been fantastic, the effort put into the ball and other events were examples of this effort, not forgetting the infamous Australian Venue app and joint location sponsorship.

The introduction by the team of the online retail shop portal on our webpage, for anything associated with purchases by players and or supporters be it merchandise, and functions again took a lot of pain away from the treasury role.

The interface between shop sales and our financial application will be improved even more, during the off season in preparation of season 2020.

The ongoing efforts of everyone associated with our canteen have yet again added to the growing profitability of our club,

Treasury Goals for 2020 at a minimum include

- Introduction of full monthly reporting focusing around both Budgeting/expenses and income
- Introduction of Expense tracking especially around purchases
- Assistance from a Financial Professional
- Boroondara Volunteers Network
- Within the Club
- Or pay someone
- Find a new Treasurer

Thank you everyone for your support and very hard work in 2019 making everything a success and run very well.

Peter

b. Thirds

<b>Item</b>	<b>Total</b>
Revenue	\$29,508.00
Expenses	\$27,318.00
Profit Realised	\$2,190.00
GST Exempt Revenue (Fundraising)	\$890.00

c. Mental Health Fund

Funds Withdrawn 2019:	\$3,670
Balance Held End 2019:	\$899.67

## **Football Report:**

The season of 2019 was one of ambition for HAFC. The ambition to push for finals in the higher D2 grade for Men's Seniors, the ambition for two teams in the Womens, the ambition to establish an under 19's team and the ambition for more success in the Thirds competition.

While history will show all this ambition was not achieved, this should not be taken as a failure.

- A(nother) premiership for the Thirds making in their 5th in 9 seasons, and from 8 Grand Final appearances. Simply suburb and a massive credit to the team, officials and supporters.
- The introduction of many new-to-the-game players across the whole club
- The strongest relationship between the men's Senior and Third teams as players were integrated into both teams on a regular basis.
- The bleeding of many teenagers into senior football.

### **a. Seniors & Reserves**

After gaining promotion into Division 2 for the third time in the clubs history and strong recruitment into the senior squad, the feeling was good for a positive season. However, early season form did not eventuate and player commitment at the top level became an issue for continuity and consistency. At the mid season review a decision was taken and unanimously supported to accelerate the bleeding of younger players into the senior team. This was achieved and was a good success. The highlight of the year came with a thumping 60 point victory over Powerhouse in some of the coldest and wettest conditions experienced by a lot of players in their careers.

With the volume of injuries and unavailabilities across the seniors and reserves, the latter were commendable finishing 7th with 3 wins. Special thanks to Jimma Barker on being able to bring together a side every week with many numbers coming from fill-ins, Thirds players, boyfriends, housemates and in particular new-to-football players.

### **b. Women's**

After 2 premierships in their first 2 seasons, the women's team experienced a very tough year only winning one game. The placement of this team in Division 1 (the highest for single team club's) exposed our experience and skill levels. The experience of a season like this will build resilience to the team going forward.

### **c. Thirds**

A great home and away season in which we only lost 2 games for the year ,culminating in winning another premiership which made it back to back and now made it 5 premierships in the last 9 seasons .

With the emphasis on recruiting and commitment from the playing group, resulting that the 2019 team assembled the best list we have ever had with great depth. The team was able to develop the players in different positions, work on structures, set plays which spread throughout the playing group as the year progressed. We continued our new game style which certainly paid dividends, as witnessed below in our highlights section.

We also were fortunate enough to work closely with the Senior playing group which culminated in Senior players playing with us and that was reciprocated by a group of our players playing Seniors and Reserves on a more regular basis. It could be argued this year the team were as close and united as any other time in the past, due to the reasons outlined above and from a social point of view. We played over 40 players for the year and actually left out some quality players for the Grand Final, such was the depth of talent at our disposal and form we were in.

#### Highlights for the year.

- Finishing on top of the ladder for the second consecutive year and going back to back
- Highest scoring team in the competition, averaging 100 points per game
- Best defence in the competition, conceding only 48 points per game
- Tyson Barber winning the club Best and Fairest
- Our Best and Fairest function was another great night
- The number of new players and helpers throughout the year were very important to us

#### Thanks to

- The whole playing group
- Coaches – John Farah and Anthony Demetriou
- Our leadership group
- Our great sponsors especially Star 21, Exp Financial Group, Neos Kosmos and Dio Oro Jewellers
- The whole coaching staff
- All our helpers and support staff
- Our club umpires
- All our trainers
- The HAFC President and Committee, especially Pat and David Clancey, Peter Kennedy, Matt Tanis and Sam Waldron, Phil Avery, All Senior players who played for our team this season and special mention to Senior Coach, Kade Pargeter and the Reserves and Women’s team coaches and officials for all their help, support and co-operation throughout the whole season
- Peter Kennedy and Sally Thompson and staff for their diligent work with the canteen

The challenge is ahead of us to ensure we continue with replicating sustained success for the whole Club and similar results could follow in 2020

### **Summary**

Thank you to all who contributed to the season. Volunteers, supporters, trainers and in particular to the retiring coaches Kade Pargeter, Jimma Barker and Josh Strachan in their efforts over what is a long year from pre-season before Christmas to the end of August.

Phil Avery  
Football Operations

**Sponsorship Report:**

Cash for 2019 is \$39,000 cash plus approx. \$18,000 in vouchers, donated fruit, donated meat, donated wine etc which compared to 2018 is down approx. \$10,000 in cash due to Bendigo Bank moving approx. \$10,000 from Sponsorship to new Scoreboard project and Eastern Bridge declining sponsorship for the first time in approx. 6 years;

we also didn't get Golden Ticket or William Buck to renew from 2018; this highlights the need to ensure we provide expected business back to our Sponsoring Partners to ensure they continue with us.

HAFC were able to continue with new 2018 sponsors in Blood Orange and Burnley Brewing at a slightly higher level of their support, but again this means we must return the support in the next 12 months.

HAFC declined possible partnerships with Anchor Wealth, St Giles wine bar and Black Sheep wine bar due to conflicting with existing Partners.

Regards,

David Clancey

**MAJOR SPONSORS**

Auburn Hotel

Beer Deluxe

Bendigo Bank

**PLATINUM SPONSORS**

Telstra Hawthorn

**GOLD SPONSORS**

Anytime Fitness Kew

Evado Studios

**SILVER SPONSORS**

Big Swing Golf

Cheeta Merchandising

Glenferrie Gourmet Meats

Tyrepower Hawthorn

Treasury Wine Estates

Burnley Brewing

Rebel Sports Vic Gardens

Skyline Landscaping

Blood Orange Foodstore

Bargo Barhire



### **Committee 2020 Representatives:**

President – Sam Waldron	Vice President – Sarah Delbosc
Treasurer – Pete Kennedy	Secretary – Matt Tanis
General Manager – Pat Clancey	Assitant Treasurer – Priji Vijayakumar
Sponsorship – David Clancey/ Tim Jenson	Head Of Football – Phil Avery
Head Of Coaching – Simon Boots	Marketing – Emily Scott
Thirds – Alan Mok	
Other positions to be filled by start of 2020 season.	

### **Appendices:**

Attendees of 2019 AGM, held on 27 October at Auburn Hotel.

Dick Thomas	Pat Clancey
David Clancey	Sam Waldron
Prijinth Vijayakumar	Isabella Tonel
Tim Jenson	Pete Kennedy
Justin Raiti	Rory Bilton-Gough
Rick Gheller	Alan Mok
George Demetriou	John Farah
Phil Avery	Kade Pargeter
Hannah Nicholls	Emily Scott
Matt Tanis	Sally Thompson